

FairSpirit annual report 2025

Foreword

Dear reader,

2025 has been a landmark year for FairSpirit. Founded in 2025 as Stichting FairSpirit, we went from a nascent idea into a fully operational foundation — launching our first real basic income projects, formalising our governance, and building the partnerships needed to grow.

Our mission is straightforward: to develop bottom-up, small-scale basic income projects that learn, iterate, and expand. Each project we run is a proof of concept — demonstrating that a basic income, however modest, creates real and meaningful change in people's lives.

The results we saw in 2025 — women in Ghana buying sewing machines, students paying university fees, families sending children back to school — remind us why this work matters. We are just getting started.

Han Hegeman

Chairman, Stichting FairSpirit

About FairSpirit

FairSpirit is a Dutch foundation (Stichting) founded in 2025, based in Utrecht, the Netherlands. FairSpirit develops grassroots projects that move us closer to a basic income for everyone, as a means to combat poverty and inequality. Our approach is deliberately small-scale and bottom-up: we begin with a limited group of people and a modest basic income for a set period. This allows us to experiment with implementation methods, learn what works, and expand step by step.

Eradicating poverty is the first of the 17 UN Sustainable Development Goals for 2030 — and for good reason. Ending poverty has a positive ripple effect across many other SDGs. FairSpirit's work is a direct contribution to this global priority.

Legal & Registration Details

Stichting FairSpirit holds ANBI status (Algemeen Nut Beogende Instelling), meaning donations are tax-deductible in the Netherlands. Board members receive no remuneration for their work.

Chamber of Commerce: 97690848

ANBI Status RSIN: 868185371

Board of Directors

- Han Hegeman — Chairman
- Bas Looise — Treasurer
- Richard Laan — Secretary
- Anna Groote — Board Member

Achievements in 2025

In its founding year, FairSpirit moved swiftly from idea to practice. We launched three active projects, established key partnerships with grassroots organisations, and collected our first round of real-world project results — all within the year of incorporation.

Basic Income Group — Ghana

In collaboration with Compassion for Humanity, FairSpirit launched its first Basic Income Group: 10 women in Ghana each received 10,600 GoodDollars (G\$) per day — approximately \$1 USD — for three months. A project coordinator from Compassion for Humanity supported participants and monitored results throughout.

The project ran for three full months and results are now in. Key outcomes include:

- Several participants expanded their business inventory, increasing their income-generating capacity
- Three women purchased a sewing machine — a transformative investment in their livelihoods as seamstresses
- Multiple participants paid school fees for their children; one participant sent her son back to school
- Two women invested in their own education: one enrolled in teacher training, another paid final-year university fees
- One participant purchased hair salon tools and creams to grow her hairdressing business

Overall, the Ghana project results are described as "very encouraging." FairSpirit is now preparing the next group of women in Ghana.

Basic Income Groups — Tanzania

The Tanzania project combines economic support with environmental mission: all participants are active in the Friends of Usambara Society's community-based conservation work, including large-scale tree planting, forest restoration, and forest protection in the Usambara Mountains.

In cooperation with the Friends of Usambara Society — a grassroots nonprofit in Lushoto, Tanzania focused on sustainable tourism, tree planting, and agroforestry — FairSpirit ran two consecutive basic income groups for women in Tanzania.

- July 2025: First group of 5 women started receiving 10,000 GoodDollars per day for three months
- November 2025: First group results published
- December 2025: Second group of 5 women started a new three-month round

The results are in for the first group. In general, the project is going well. The women have become more confident and responsible in managing their small incomes. It helped some of

them to improve their business. In general, they've been able to improve family welfare, especially in terms of food and education.

For instance, Biasina's daughter is now attending secondary school, and she's able to cover school expenses more easily. Belinda managed to buy school supplies and uniforms for her children, which has helped them attend school more regularly. Cecilia used part of her income to enroll in an adult education class to improve her literacy skills.

The process of converting GoodDollars into local currency is sometimes a challenge. Several women reported problems because of limited phone capacity. The project coordinator helped to solve these problems by doing some of the conversion for them.

Altogether, it is a very positive result. So we started a second round with a new group of five women.

Binc Money with Local Currency — Utrecht, NL

In the Netherlands, FairSpirit launched its first domestic project: Binc money (Binkgeld) in Utrecht. A small group of three people will receive two Utrechtse Euro per day for half a year — a small basic income denominated in the local complementary currency. This project runs in cooperation with the Utrechtse Euro initiative and STRO (Social Trade Organisation).

This project explores how local currencies can serve as a vehicle for basic income at the community level — a model with potential for replication in other Dutch cities.

Partners & Sponsors

FairSpirit's work is only possible through the trust and collaboration of our partners and sponsors. In 2025 we worked with the following organisations:

- Compassion for Humanity — project partner for the Ghana Basic Income Group
- Friends of Usambara Society — project partner for the Tanzania Basic Income Groups
- Grassroots Economics Foundation — project partner for the Kenya pooled basic income
- Utrechtse Euro — local currency partner for the Binc money project in Utrecht
- STRO (Social Trade Organisation) — partner for the Dutch local currency project
- Haicu Webdesign — founding sponsor
- Undongo — project sponsor (Ghana and Tanzania)
- Bomenrecht — project sponsor (Tanzania)
- Alien Bor — project sponsor (General)

Sponsorships start at €200 per project. All sponsors receive recognition on the project's page at fairspirit.com. To become a sponsor, contact us at info@fairspirit.com.

Technology & Approach

FairSpirit leverages digital currencies and blockchain-based tools to distribute basic income efficiently and transparently — particularly in contexts where traditional banking infrastructure is limited.

GoodDollar

GoodDollar is a digital currency (G\$) that can be claimed daily as a basic income. All that is required is a smartphone running the GoodWallet app. The GoodReserve generates interest that is distributed to users as basic income. FairSpirit used GoodDollar as the primary distribution mechanism for its Africa-based projects, delivering approximately \$1 USD per day per participant.

Utrechtse Euro

For the Dutch Binc money project, FairSpirit uses the Utrechtse Euro — a local complementary currency — demonstrating that basic income can also be implemented within existing local exchange ecosystems.

Projects in Development & Goals for 2026

FairSpirit ends 2025 with a clear roadmap for scaling and diversifying. These initiatives are actively under development:

Initiative	Goal / Description
Next Ghana Group	Launch a second round of Basic Income Groups for women in Ghana, building on the successful first cohort
Tanzania Groups (ongoing)	Continue Tanzania rounds with second group currently active; prepare third group
GoodDollar by Country	Explore the distribution of GoodDollars to targeted groups via the GoodCollective platform
UBI4YOU Raffle	Launch a basic income raffle: randomly selected participants receive \$1/day for 3 months using GoodDollars

How to Support FairSpirit

FairSpirit is a lean, volunteer-driven foundation. Every contribution directly funds basic income for people in need. Here is how you can help:

- Make an individual donation — choose your favourite project on the website or donate via bank transfer. Mention the project name with your donation.
- Become a sponsor — corporate sponsorships start at €200. Sponsors receive recognition on the relevant project page. Contact info@fairspirit.com.
- Volunteer — FairSpirit is actively looking for volunteers to support project coordination, communications, and outreach.
- Join the board — if you are based in the Netherlands and share our mission, we invite you to explore joining the FairSpirit board.

Bank transfer details:

- Account name: Stichting FairSpirit
- IBAN: NL31 SWNB 4352 2670 56
- BIC/SWIFT: SWNB NL22

"A basic income is a proven tool for combating poverty and inequality."
